



SUSTAINABLE FINANCE CHALLENGE SINGAPORE

ACCELERATING INNOVATION IN SUSTAINABLE FINANCE



THE CHALLENGE IN A FEW WORDS

- At BNP Paribas, we are convinced that collaboration and diversity are key enablers of innovation.
- The purpose of this challenge is to **bring together your ideas and BNP Paribas' sector expertise to create a positive impact**. As the bank for a changing world, BNP Paribas understands that the impact of climate change and shifts in social and consumer expectations are transforming businesses. This is happening at an unprecedented speed, making it necessary to **accelerate innovation in sustainable finance**.
- In this context, this challenge is an opportunity for you to solve, with the support of BNP Paribas senior mentors, a concrete issue in sustainable finance that is faced by banks and the wider industry.
- This is a unique opportunity to better understand how a leading international financial institution works and to make a difference.

WHY COMPETE ?

SGD 10,000 CASH PRIZE
shared amongst the winning teams and recognition from top management of the bank

FAST TRACK
in BNP Paribas graduate or internship program recruitment process for the winning team

But also...

- Solve a real problem by designing a practical solution and get the chance to see your project implemented
- Benefit from the mentorship from seasoned bankers and expand your professional network
- Differentiate your resume highlighting your sustainable finance innovation

JOINING THE CHALLENGE

This challenge invites **students in the penultimate year of their undergraduate studies or higher (including postgraduates)** of Nanyang Technological University (NTU), National University of Singapore (NUS) and Singapore Management University (SMU) from any academic programmes to design a solution addressing a specific issue on sustainability. Each team should consist of **3-5 students from the same university** but can be enrolled in different academic programmes.

To register, fill in the registration form available on the [website](https://www.bnpparibas.com/sfchallenge) and send it to sfchallenge@asia.bnpparibas.com by **24 January, 2025**.

TIMELINE

Deadline for registration
24/01/2025



REGISTRATION

PHASE 1

4 WEEKS



**Kick-off webinar
16/01/2025**
Presentation of the challenge and explanation of the problem statements by BNP Paribas mentors

Q&A and guidance session



Deadline for submission of the proposal
10/02/2025



Announcement of the finalists
17/02/2025

Working sessions with BNP Paribas mentors to further develop and refine the idea



**Grand final
18/03/2025**
Presentation to a final jury from BNP Paribas management. Winner(s) will be decided

PHASE 2

4 WEEKS

DELIVERABLES & JUDGING CRITERIA

The proposal must be submitted by **10 February, 2025**. It should outline how your solution can help to solve the problem statement and follow ALL requirements below:

FORMAT Short slide deck in PDF (supporting research materials can also be included)

STRUCTURE Your slide deck to include the following elements: Description of the solution, analysis of the proposition (e.g. SWOT analysis), resources needed to develop the solution (cost, stakeholders involved, timeline of implementation, etc.)

Your proposal will be evaluated on the following criteria:

Creativity and innovation

Relevance of the solution to the problem statement

Impact

Feasibility

Overall quality of the presentation

FINAL JURY



FLORENCE FOO

Head of Human Resources
Southeast Asia and Singapore,
BNP Paribas



KARINE DELVALLÉE

Regional Head for Southeast Asia and
CEO, Singapore branch¹
BNP Paribas



SABRINA NOIRAN

Chief Sustainable Business Officer
BNP Paribas Corporate & Institutional
Banking APAC



Find out more about BNP Paribas' sustainability commitments and details on this challenge here:

<https://apac.bnpparibas/en/our-solutions/sustainable-finance/university-challenge>

Got a question? Email us at: sfchallenge@asia.bnpparibas.com

¹ With effect from February 2025, subject to regulatory approval.