



SUSTAINABLE FINANCE CHALLENGE

ACCELERATING INNOVATION IN SUSTAINABLE FINANCE



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THE CHALLENGE IN A FEW WORDS

- At BNP Paribas, we are convinced that collaboration and diversity are key enablers of innovation.
- The purpose of this challenge is to **bring together your ideas and BNP Paribas' sector expertise** to create a positive impact. As the bank for a changing world, BNP Paribas understands that the impact of climate change and shifts in social and consumer expectations are transforming businesses. This is happening at an unprecedented speed, making it necessary to accelerate innovation in sustainable finance.
- In this context, this challenge is an opportunity for you to solve, with the support of BNP Paribas senior mentors, a concrete issue in sustainable finance that is faced by banks and the wider industry.
- This is a unique opportunity to better understand how a leading international financial institution works and to make a difference.

WHY COMPETE ?

SGD 10,000 CASH PRIZE

shared across the 3 winning teams and recognition from top management of the bank

FAST TRACK

in BNP Paribas graduate or internship program recruitment process for the winning team

But also...

- Solve a real problem by designing a practical solution and get the chance to see your project implemented
- Benefit from the mentorship from seasoned bankers and expand your professional network
- Differentiate your resume highlighting your sustainable finance innovation

JOINING THE CHALLENGE

This challenge invites **penultimate year to postgraduate students** of Nanyang Technological University (NTU), National University of Singapore (NUS) and Singapore Management University (SMU) from any academic programmes to design a solution addressing a specific issue on sustainability, from the lack of ESG data availability in emerging SEA markets, to recognising the most “ESG-engaged” employees, to turning Singapore into a hub for sustainable fuel. You can choose from a list of problem statements on the website of this challenge.

Each team should consist of **3-5 students from the same university** but can be enrolled in different academic programmes.

To register, fill in the registration form available on the [website](#) and send it to sfchallenge@asia.bnpparibas.com by 28 August, 2023.

TIMELINE

Deadline for registration
28/08/2023



REGISTRATION

PHASE 1

3 WEEKS



Kick-off webinar
22/08/2023
Presentation of the
challenge and
explanation of the
problem statements by
BNP Paribas mentors

Q&A and
guidance
session



Deadline for
submission of the
proposal
11/09/2023

PHASE 2

4 WEEKS



Announcement of
the finalists
18/09/2023

Working sessions
with BNP Paribas
mentors to further
develop and refine
the idea



Grand final
20/10/2023
Presentation to a
final jury from BNP
Paribas management.
Winner(s) will be
decided

DELIVERABLES & JUDGING CRITERIA

The proposal must be submitted by 11 September, 2023. It should outline how your solution can help to solve the problem statement and follow ALL requirements below:

FORMAT

Short slide deck in PDF (supporting research materials can also be included)

STRUCTURE

Your slide deck to include the following elements: Description of the solution, analysis of the proposition (e.g. SWOT analysis), resources needed to develop the solution (cost, stakeholders involved, timeline of implementation, etc.)

Your proposal will be evaluated on the following criteria:

Creativity and
innovation

Relevance of the solution
to the problem statement

Impact

Feasibility

Overall quality of the
presentation

FINAL JURY



FLORENCE FOO

Head of Human Resources
Southeast Asia and Singapore,
BNP Paribas



JORIS DIERCKX

Regional Head for Southeast Asia and
CEO, Singapore branch BNP Paribas



SABRINA NOIRAN

Chief Sustainable Business Officer
BNP Paribas Corporate & Institutional
Banking APAC

Find out more about BNP Paribas' sustainability commitments and details on this programme here:

<https://apac.bnpparibas/en/our-solutions/sustainable-finance/university-challenge>

Got a question? Email us at: sfchallenge@asia.bnpparibas.com

